DIGITAL PARENTING MADE EASIER



Twitch is a 'streaming' platform where those who are gaming, can stream this live onto Twitch for other users to watch, get involved or learn from. Fans who really like what you are posting can pay you in virtual currency, which you can withdraw into real money after you reach £100. Massively appealing to younger users and for consoles like Xbox, the app is pre-installed when you buy it.

On iOS: Tap the icon next to the whisper and friend buttons. / On Android: Tap the icon in the top right-hand corner.

Select **Report** from the menu that appears on the bottom of the screen. Select the correct report type.

Explain your report and hit send.

TWITCH RECENTLY INTRODUCED THE "WHISPER" FEATURE ALLOWING YOU TO SECRETLY CHAT AWAY FROM THE PUBLIC **FORUM**

15 MILLION RELEASED DAILY USERS 2011

ACCORDING TO TWITCH'S TERMS OF SERVICE, NO ONE UNDER 13 IS TO USE THE VIDEO SITE, AND THOSE BETWEEN 13 AND 18 SHOULD ONLY WATCH TWITCH UNDER ADULT SUPERVISION.

CONSOLE & WEBSITE BASED MAINLY





TWITCH USERS SPEND ON AVERAGE 3 HOURS A DAY ON THE **PLATFORM**

NEW VIDEOS A

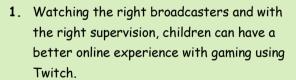
WEBSITE IN







GOOD POINTS



- 2. Reporting is easy and simple to use, you can report in chat, in stream and through their website for many reasons.
- 3. Only around 8% of Twitch users are between the age 18 and 35. Most users are believed to be ages under that.



BAD POINTS

- 1. There are many reports of almost "soft porn" or "cam girls" on Twitch, wearing little and acting in an inappropriate manner.
- 2. Depending on the broadcaster, some swear a lot, and this might not be someone you want to be influencing your child.
- 3. A wide range of bullying issues have been reported by parents.
- 4. Violent games and racist language are unfortunately present with some broadcasters on Twitch.



Parent Opinion:

Mother of a 10-year-old son

I did not know what he was talking about until he showed me what it is. It is sexual, has violence and A LOT of swearing, my 10-year-old has been shouting at Minecraft because he keeps dying in games and I think that's all Twitch's fault.



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