

DIGITAL PARENTING MADE EASIER



Make Instagram private in five simple clicks; 1) Click your profile in the BOTTOM right corner

2) Click the three lines in the TOP right hand corner



3) Click

Privacy

Settings

4) Select 5) Select

Account privacy

Private



How to Report on Instagram

Report a person \rightarrow Go to their profile \rightarrow Tap on the \longrightarrow Hit Report **Report a post** \rightarrow In the top right corner of the post click \rightarrow Hit Report

The second most downloaded app in the AppStore in 2019 RELEASED 2010

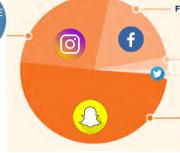
What Teens use most 2019



28 MINS VERAGE USE TIME DAILY PER USER



OW HIDES THE "LIKE





GOOD POINTS



- 2. Instagram has removed the "like count" for posts, so you can no longer see how many likes you get for a post, as they identified an unhealthy obsession with the numbers.
- 3. The reporting system is easy, and relatively responsive
- 4. Making an account private has been simplified significantly in the last two years.



BAD POINTS

- 1. It is very easy to have a private and public account from the same email, easily hiding your private account from prying eyes.
- 2. Instagram has many "bot" accounts, which are robots setup to like / comment / follow on your account to boost your numbers. Users pay for this to happen.
- 3. Instagram has a well-documented problem with self-harm and suicide content easily accessible to any user.
- 4. Instagram has ads, which influence where they go to on the internet next





Parent Opinion:

Father of a 7, 11 & 14-year-old

My boys don't pay great attention to this app, my 14-year-old girl does though. It worries me that she see's teen girls and families portraying a 'perfect world' and they aspire to that standard in life, in looks, friendships, everything. It has really damaged her self-esteem. I also didn't realise its normal to have a "public" and a "private" account, so I used to only see what she wanted me to see until I found out.





"OnlineSafetyUK"



Lee@OnlineSafetyUK.com



www.OnlineSafetyUK.com

@OnlineSafetyUK1 Company Registry: 11735555