Purbrook Junior School

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Respect - Team - Achieve

20th September 2017

Dear Parents

The School Food Plan: Milk – and the revised food-based standards

From 1st January 2015, schools across England were legally required to ensure milk is made available during the school day to pupils who want it. The actual requirement is as follows:

"Lower fat milk or lactose-reduced milk must be available for drinking at least once per day, during school hours."

Cool Milk

To comply with this requirement Purbrook Junior School has signed up to a milk scheme with Cool Milk. The scheme is available to all of our pupils and I would like to invite you to register your child. School milk is subsidised for pupils aged five or older at around £15.00 a term (see paragraph below for children entitled to free school meals).

Each pupil that registers with Cool Milk will receive a carton of semi-skimmed milk everyday, which is delivered fresh and chilled to the school. The milk will be available during the mid-morning break. Their school milk will not only provide them with essential nutrients, but as it is rehydrating and energy boosting it also bridges the gap between breakfast and lunch to help children stay focused. Find out the top ten reasons to drink school milk at www.coolmilk.com/whyschoolmilk

How to register

Simply register at www.coolmilk.com. Shortly after registering you will receive a payment request from Cool Milk. You can pay Cool Milk either online, over the phone, at a local PayPoint or by cheque in half-termly, termly or annual instalments. Please pay by Tuesday 5pm for your child's milk to start the following week. Please note that the school does not administer the Cool Milk scheme and is therefore unable to accept payments.

Children entitled to Free School Meals

For children eligible for Free School Meals, milk will be offered free of charge, although this must be requested by completing the tear-off slip below.

If you have any questions regarding school milk please visit www.coolmilk.com or contact Cool Milk directly on 0844 854 2913.

Yours sincerely

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Mr C Williams Headteacher

Registration form for Cool Milk for children entitled to Free School Meals

In conjunction with the Department of Education's new School Food Plan, Purbrook Junior School is providing a free 189ml portion of low-fat milk to children entitled to statutory free school meals.

Should you wish for your child to enjoy a daily serving of milk at school, please return this confirmation slip to the school office as soon as possible.

- € I confirm that my child is entitled to free school meals
- € I would like to request free milk for my child from September 2016 and give permission for the following details to be passed onto our milk supplier, Cool Milk:

Child's name	
Child's date of birth	
Child's class	
Parent's name	
€ I understand that if I no longer wish my child to have free school milk I will notify the school accordingly	
Parent signature	